

# DR. BETHANY SCHULTZ (HAGLUND)

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## EDUCATION

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- EdD** Trevecca Nazarene University December 2019  
Leadership & Professional Practice  
Dissertation: “Academic Success of Traditional Undergraduate Students in Online General Education Courses”  
Committee: Ryan Longnecker, Ed.D. (Chair), Joy Longnecker, J.D.
- MEd** Northwest Nazarene University October 2015  
Curriculum, Instruction, and Innovation  
Thesis: “Technology Integration and Student Engagement: A Study of Gender in a High School History Classroom”  
Advisor: Tawny Bylow Maldonado , Ph.D.
- B.A.** Northwest Nazarene University, History May 2013  
Senior Thesis: “Progress & Nostalgia: Walt Disney’s Carousel of Progress”  
Thesis Advisor: Christian Esh, Ph.D.

## WORK EXPERIENCE

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- Northwest Nazarene University, Nampa, ID** **2009-Present**  
**Director & Assistant Professor** August 2018-Present  
*Center for Instructional Design & Technology*
- Provides leadership for the Center for Instructional Design & Technology
  - Maintains high-quality customer service for campus academic technologies
  - Collaborates with campus leaders and instructional design team to enhance faculty use of technology
  - Develops teaching and learning practices for campus faculty
  - Oversees management of university L.M.S. (Canvas) and other adopted instructional tools
  - Seeks, implements, monitors, and evaluates instructional technologies
- Program Director & Assistant Professor** January 2017-July 2018  
*Title III & N.N.U. Online*
- Provided overall leadership for N.N.U. Online, including budget manager, load sheets, contracts, catalog changes, and online course developments/redevelopments.
  - Supervised and mentored over 60 online professors and adjuncts during course development, piloting, and teaching for N.N.U. Online
  - Project manager for a \$2.3 million federal Title III grant including the development of N.N.U.’s online general education program

- Assessed and evaluated new program development progress and program outcomes

**Project Liaison**

January 2013-January 2017

*Doceō Center*

- Promoted personalized learning through innovative teaching practices at the university and K-12 levels
- Provided grant writing and project administration of grants and initiatives totaling over \$13 million
- Designed and facilitated professional development for implementing educational technology and using innovative teaching practices
- Represented institution at local, national, and international conferences
- Established connections and collaboration between institution and local school districts
- Produced large scale events and conferences

**Program Coordinator**

April 2012-January 2013

*Graduate Department of Counselor Education*

- Provided advising, orientation, and course registration for all graduate students in Counselor Education program
- Managed admissions and selection process for program
- Tracked and managed department budget
- Responsible for office management and student support services

**Teaching Assistant**

August 2011-May 2012

*History Department*

- Supported two undergraduate faculty members through grading research papers and exams and proctoring exams

**Technical Writer & Lead Technical Assistant**

May 2010-April 2012

*Technology and Media Resources*

- Supported university faculty, staff, and students with help desk services and knowledge base technical writing
- Managed and trained student technical assistants
- Assisted with project management of institution-wide system changes (Windows, Google, and wifi migration)

**Technical Assistant**

August 2009-May 2011

*E-Learning Services*

- Assisted in implementing a new Learning Management System (L.M.S.)
- Consulted faculty on best practices in online learning
- Assisted faculty with converting face-to-face courses to online format
- Maintained and developed online courses for faculty

**Executive Assistant**

**March 2006-August 2009**

*Jews for Jesus, San Francisco, CA*

- Served as the Executive Assistant to the organization's Vice President
- Assisted the finance, advancement, and publishing offices in data entry

## **TEACHING EXPERIENCE**

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### **Northwest Nazarene University 2016 to Present EDUC7555 Mixed Methods Research (2020-Present)**

- Co-teach Mixed Methods Research with Dr. Amy Ackley for the Graduate Education masters programs
- Provide 1:1 mentoring for 8-12 students per semester through the first two chapters of an action research paper
- Develop and curate research resources for students
- Provide specific and actionable feedback on annotations & research paper drafts

### **HIST3250 History of American Culture (2018-Present)**

- Designed and created online course from scratch
- Developed an innovative ePortfolio research project to replace traditional research paper assignment
- Structure course content to be accessible to general education learners while still providing rigorous history education for majors

### **HUMN1050 Introduction to Online Learning (2018-Present)**

- Redesigned online orientation course for N.N.U. Online, STEP Business, and Christian Ministries Online programs
- Reworked HUMN1050 course materials for use in Graduate Theology and Nursing programs, Cornerstone, and N.S.O. online academic orientation
- Develop personal connections with students during their first semester at NNU

### **HUMN1010/1020 Cornerstone (2017-Present)**

- Lead students in their first semester at N.N.U. by orienting them to Canvas, cultural competency requirement, successful student habits, the four university values, and academic advising/registration
- Build and maintain the shared activities and assignments for all Cornerstone instructors in Canvas

### **CP59403 Your Leadership G.P.S. (2021-Present)**

- Piloted this N.N.U. Center for Professional Development course for the Women in Leadership certificate program in Spring 2021
- Adding virtual office hours and paired coaching based on student feedback for more interactivity with instructor and peers

### **EDUC9160 Qualitative & Quantitative Methods for Educational Research (Spring 2020)**

- Co-taught with Dr. Bethani Studebaker in doctoral program

- Provided personalized feedback to doctoral candidates on chapters 1, 2, & 3 of dissertation drafts

### **EDUC7554 Innovative Instruction (Spring 2016)**

- Co-taught with Dr. Michelle Van Beek
- Introduced the H.A.C.K. Model of Innovative Instruction to APP Education students pursuing K-12 certification
- Mentored students developing innovative lesson plans applying H.A.C.K. principles

### **Doctoral Students Advised**

Jaime Burcham, “Bridging the Adjunct Gap: Examining Institutional Professional Development and Self-Reflection for Online Teaching”, In progress

## **PUBLICATIONS**

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### *Journal Papers in Review*

Schultz, B., & Longnecker, R., “Bi-Modal Realities: Academic Achievement and Persistence of Traditional Undergraduate Students in Online Courses,” Submitted to: Journal of Educators Online.

Schultz, B., & Sandidge, C., “How to Do Discussion Boards, According to Students: The Remote Student Perspective,” Submitted to: Online Learning Journal.

### *Dissertation*

Haglund, B. (2019). Academic success of traditional undergraduate students in online general education courses [Doctoral dissertation, Trevecca Nazarene University]. ProQuest Dissertations and Theses Global.

## **PRESENTATIONS AND WORKSHOPS**

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Schultz, B., Nielsen, C., & Sandidge, C. (2021, June 22). *How to do discussion boards according to students* [Webinar presentation]. NWeLearning Community 2021 Summer Webinar Series.

Schultz, B., Nielsen, C., & Sandidge, C. (2020, November). *How to do discussion boards according to students* [Conference session]. Online Learning Consortium Accelerate Conference, Orlando, FL.

Schultz, B. (2020, October 15). *Academic success of traditional undergraduate students in online general education courses*. Northwest Nazarene University Oxford Fellowship, Nampa, ID.

Schultz, B. (2020, April 6). *Practical online strategies* [Workshop]. Northwest Nazarene University Practical Pedagogy Session, Nampa, ID.

Ackley, A. & Haglund, B. (2019, August 20-21). *Rethink assessment: Creating innovative approaches to authentic learning* [Workshop]. Northwest Nazarene University Faculty Workshop, Nampa, ID.

Haglund, B., Ackley, A., Sandidge, C., & Becker, C. (2019, August 20-21). *Practical pedagogy* [Keynote]. Northwest Nazarene University Faculty Workshops, Nampa, ID

Ackley, A. & Haglund, B. (2019, May 16). *Rethink assessment: Creating innovative approaches to authentic learning* [Conference session]. Treasure Valley Adjunct Conference, Nampa, ID.

Haglund, B. & Nielsen, C. (2017, November 16). *Keep calm and develop on: Creating an online general education program at a traditional liberal arts institution* [Conference session]. Online Learning Consortium Accelerate Conference, Orlando, FL.

Ackley, A. & Haglund, B. (2018, November 15). *Rethink assessment: Creating innovative approaches to authentic learning* [Conference session]. Online Learning Consortium Accelerate Conference, Orlando, FL.

Haglund, B. & Nielsen, C. (2018, October 19). *Keep calm and develop on: Creating an online general education program at a traditional liberal arts institution* [Conference session]. NWeLearn Conference, Boise, ID.

Haglund, B. & Gray, W. (2017, November 10). *Engaging faculty in grantsmanship at liberal arts universities* [Conference session]. Grant Professionals Association, San Diego, CA.

Haglund, B. (2016, November 17). *Platforms Live! Music Apps* [Workshop]. Idaho Music Educators Association Conference, Nampa, ID.

Ackley, A., Russell, G., Kellerer, E., Claverie, M., & Halgund, B. (2016, October 26). *HACKing blended learning* [Conference session]. iNACOL Annual Symposium, San Antonio, TX.

Haglund, B. (2016, August 23). *Platforms Live!: Student creativity* [Workshop]. Vallivue School District Tech Expo, Caldwell, ID.

Haglund, B., & Knight, B. (2016, July 13). *Using the Pivot funding database* [Workshop]. Nazarene Grant Professionals Annual Meeting, Bourbonnais, IL.

Ackley, A. & Haglund, B. (2016, June 2-3). *H.A.C.K.-R. Bootcamp* [Workshop]. Salmon School District, Salmon, ID.

Haglund, B. (2016, April 20 & 27, May 4). *Innovation 101* [Workshop]. Nampa School District 1:1 Kick-Off Sessions, Nampa, ID.

Haglund, B. & Ackley, A. (2016, April 15). *What if every student had a growth mindset?* [Workshop]. Idaho Prevention and Support Annual Conference, Sun Valley, ID.

Haglund, B. (2016, February 12). *H.A.C.K. model of innovative instruction* [Workshop]. Idaho Middle School Association, Nampa, ID.

Ackley, A., Russell, G., & Haglund, B. (2016, January-April). *H.A.C.K.-R. Bootcamp* [Workshop]. Nampa High School, Nampa, ID.

Haglund, B. & Ackley, A. (2016, January 15). *What if every student had a growth mindset?* [Workshop]. Minidoka School District Tech Expo, Rupert, ID.

Ackley, A. & Haglund, B. (2016, January 15). *#E-rules to help you rule the classroom* [Workshop]. Minidoka School District Tech Expo, Rupert, ID.

Haglund, B., Ackley, A., Russell, G., Kellerer, E. (2015, October 2, December 11). *Growth mindset* [Workshop]. Marsing School District Professional Development, Marsing, ID.

Haglund, B. (2015, September 14). *Growth mindset in an after-school setting* [Conference session]. Idaho Afterschool Network Annual Conference, Boise, ID.

Ackley, A. & Halgund, B. (2015, August 5). *None to 1:1: A story of transformation in an elementary classroom* [Workshop]. West Ada School District Tech Expo, Meridian, ID.

Ackley, A., Russell, G., Haglund, B. (2015, June 8-11). *H.A.C.K.-R. Bootcamp* [Workshop]. Northwest Nazarene University, Nampa, ID.

Haglund, B. (2014, October 2-3). *Data-driven instruction using Khan Academy and NWEA MAP Assessments* [Workshop]. Khan Academy in Idaho 2.0 Fall 2014 Workshop, Boise, ID.

Haglund, B. (2014, November 7). *Using Khan Academy in an after-school setting* [Workshop]. Idaho State Department of Education 21<sup>st</sup> Century After-School Program Annual Meeting, Boise, ID.

Haglund, B. (2014, November). *Khan Academy in Idaho pilot project: Year 1 results* [Conference session]. J. A. and Kathryn Albertson Foundation Idaho Higher Education Math Summit, Boise, ID.

Haglund, B. (2014, November). *Using Khan Academy for remedial math in higher education* [Conference session]. J. A. and Kathryn Albertson Foundation Idaho Higher Education Math Summit, Boise, ID.

## **PROFESSIONAL TRAINING & DEVELOPMENT**

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### **Publish & Flourish**

Point Loma University, Virtual, June 21-25

Description: Academic writing workshop facilitated by Dr. Tara Gray, author of *Publish & Flourish*. Gained tools to make academic writing a part of day-to-day work as teaching faculty.

### **EDUC9410 Advanced Data Analysis/Research II**

Northwest Nazarene University, Spring 2021

Description: I audited this course to convert my dissertation into a manuscript and submit it to a peer-reviewed journal.

### **L.E.A.P.**

Northwest Nazarene University, Spring 2021

Description: N.N.U. internal professional development for campus leaders. Learned about myself and my team through the D.I.S.C. experience. I gained experience with 1:1 coaching.

### **Disney's Approach to Leadership Excellence**

Disney Institute, Online Course, December 2020

Description: Introduction to Disney's leadership development program. I gained skills to align personal and organizational values, vision-driven action, and sustain organizational values during change.

### **American Immigration History: People, Patterns, and Policy**

Gilder Lehrman Institute, Self-Paced Course, September 2020

Description: Graduate-level professional development course about America's reliance on immigration, assimilating powers of U.S. democracy, and dividing beliefs of immigration in American culture. Taken for professional development to revise HIST3250 immigration unit.

### **Disney's Approach to Leadership Excellence**

Disney Institute, Live Course, March 2020

Description: Attended a live and extended version of the leadership course. Covered the same topics but at a deeper level and included direct interaction with Disney executives.

### **Disney's Approach to Employee Engagement**

Disney Institute, Online Course, Summer 2021

Description: Introduction to Disney's employee development program. Covers topics on improving organizational culture, shaping culture and desired employee behaviors, training strategies, and recognizing excellence.

### **Disney's Approach to Quality Service**

Disney Institute, Online Course, Summer 2021

Description: Introduction to Disney's approach to quality customer service. Covers topics on the importance of organizations committing to quality service, differentiating and elevating service, establishing standards, gauging customer needs, developing a service culture, and recovering from customer service failures.

**How to Get Published: Guidance from Emerging and Established Scholars**

American Educational Research Association (A.E.R.A.), Virtual Research Learning Series, May 2020

Description: Course for early-career faculty wishing to publish in academic journals. Covered nuts and bolts of academic publishing. Included presentations from scholars from a variety of disciplines and how they approached academic research in their careers.

**Online Teaching Certification**

Quality Matters, Certificate Program, October 2019-March 2020

Description: An online teaching certificate that demonstrates an instructor's knowledge mastery of online teaching. The certificate curriculum aligns with Q.M.'s Online Instructor Skill Set rubric and Q.M.'s course design rubric. Consisted of seven courses: Gauging Your Technology Skills, Evaluating Your Course Design, Exploring Your Institution's Policies, Orienting Your Online Learners, Connecting Learning Theories to Your Teaching Strategies, Creating Presence in Your Online Course, and Assessing Your Learners. As a capstone project for the certificate, I redesigned HUMN1050 to meet student needs better.

**Robinson Leadership Workshop**

Northwest Nazarene University, 2016-2017

Description: A 9-month workshop led by Joel Pearsall and Ed Robinson intended to provide an opportunity to study, discuss, and become more proficient in leadership.

**PROFESSIONAL SERVICE**

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**Psychology Research Forum – April 30, 2021**

Guest Judge

**Faculty Policy Council – 2021-2023**

Academic Services Representative

**Commission on Enhancing Teaching & Learning – 2017-Present**

Chair, 2020-Present

**Title IX Investigator – 2018-Present**

**Faculty Development Committee - 2019-2021**

Faculty Workshop Coordinator, 2018-2020

PD Grant Mentor, 2021

Digitized P.D. applications, 2020



**Academic Procedures Team – 2018-Present**

DocuSign administrator

Maintain Office of Academic Affairs DocuSign templates

**Academic Continuity Taskforce – 2020**

**Textbook Committee – 2018-2020**

**Micron Training Evaluator – 2018-2019**

**Cross-College Collaboration Taskforce – 2018**

Co-chair

**CAGS General Education & Academic Council – 2017-2018**

**General Education Council – 2017-2018**

**Nazarene Grant Professionals – 2016-2018**

**GRANTS & AWARDS**

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**Professional Development II Grant**

Northwest Nazarene University

Awarded 2020-2021 for Disney Institute Leadership Courses

**COMMUNITY SERVICE**

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**The House Next Door**

Cornerstone Partner, Nampa, ID, 2018-Present

**CURRENT PROFESSIONAL MEMBERSHIP**

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Textbook & Academic Authors Association, 2021-Present

Online Learning Consortium, 2017-Present

Quality Matters, 2017-Present

Northwest eLearning Community, 2017-Present