Louie Prescott Hoffman was born in 1918 in Alabama. Growing up on a farm, he developed a love of hard work and a strong work ethic. After he graduated from Business College, he immediately entered the business field. He started Western Block Company in Nampa, Idaho in 1946, and operated the successful business for over 45 years—often hiring NNC students. Louie was an honest, highly respected businessman in the community. He was selected the Outstanding Businessman of Idaho in 1976 and was invited to Washington, D.C. to meet the President of the United States.

Louie and Mary met in Dothan, Alabama and were married in 1940. Their desire was to have a Christ-centered home. In 1946 they moved to Nampa to be near Northwest Nazarene College, the college Grammar School and College High School. Christian education and the influence of the church were of utmost importance to them. They were members of College Church for 50-plus years where Louie served on the church board for 30 years and taught the junior boys Sunday School class for 17 years. Louie was chosen the Idaho-Oregon District Sunday School Teacher of the Year for 1961-62.

The Hoffmans were married for 56 years before Louie’s death in 1996. Their three daughters—Judy, Susan and Mary Lou—all attended College High School, and two of them as well as two grandchildren are NNC graduates. Daughter Sue joined Northwest Nazarene College as Alumni Executive Director in 1991.

**Criteria for the Award**

1. Recipients are to be persons of Christian commitment and worthy character who show promise of future service.

2. Awards are to be given to students majoring in business and who maintain a GPA of 2.5 or above.

3. Nominations for this award are to be made by the Business Department and/or the Office of Financial Aid.

*A most satisfying way to honor a loved one or friend is to invest in a life yet to be lived. Gifts to NNC’s Endowed Scholarship Program become a "helping hand" to students as they prepare for their vocations and for lives of service to others. For more information, contact the Development Office, NNC, 623 Holy St., Nampa, ID 83686. Phone (208) 467-8842.*