Professional Development
Course Syllabus

Course Number: EDPD 5206 (Sec.01)  
Sponsor ID: 58011  
Course Title: EduComm - Solutions for Success

Registrations must be received by June 9, 2010. www.nnu.edu/cereg

Instructor: Dr. Mary Jones  
Continuing Education Credit(s): 1  
Total Cost for Credit: $100.00

NOTE: Continuing Education courses are designed for professional development and do not normally count toward an academic degree.

1. Educational Goals for the Course:
   - This course is offered in conjunction with the EduComm 2010 Conference. The EduComm 2010 program brings together top thought leaders, innovators, and speakers to present, discuss, and navigate the unprecedented challenges and opportunities shaping the future of higher education.

2. Instructional Learning Objectives – (What will participants learn and put into practice as a result of completing this process?)
   Participants will gain information on a variety of topics including:
   - Social Media and Web Innovation
   - Classroom Technology
   - Marketing Your Institution with Digital Media
   - Facilities and Systems Support
   - Technology and Solution Demos

3. Course Requirements – Educators will:
   In Class:
   - Attend a minimum of 15 hours of conference sessions.
   Out of Class:
   - Submit a reflective journal summarizing each session you attend and how you will use the information in your professional setting.
   - Submit course work to Dr. Mary Jones at MJones@nnu.edu Phone: (800) 349-6938 or (208) 467-8112

4. Dates, Times and Location of Proposed Course:
   Minimum of 15 hours of conference sessions June 7 - 9, 2010; plus an additional 30 hours of outside course work to equal the necessary 45 hours for a one-credit course. The Mirage, Las Vegas, NV

5. Due Date for Completion of Course Requirements: July 8, 2010

6. Learning Resources and Required Text: Conference materials

7. Evaluation Procedure: Pass/Fail